ST. XAVIER'S COLLEGE, MAPUSA - GOA

FIRST YEAR COURSES (NEP) FOR THE AY 2023-24- Self-Finance Mass Communication

College Name	Course	Subject Type	Paper Code	Paper Name	Subject Name	Lectures	Practical	Credits
St. Xavier's college, Mapusa	BA Mass Communication	Major	MAC 100	Introduction to Communication Principles	Mass Communication	4	0	4
	Semester 1	Minor	JOR 111	Introdution to Public Relations	Journalism	4	0	4
			CSA 131	E-Commerce	Computer Application	3	0	3
		MC (Any One)	POL 131	Contemporary issues In India	Political Science	3	0	3
			MAC 141	Performing Arts & Communication	Mass Communication	1	2	4
			MAC 142	Basics of Photography	Mass Communication	1	2	4
		SEC (Any One)	JOR 141	Multimedia & Desktoip Publishing	Journalism	1	2	4
		VAC 1	VAC 101	EVS 1	Environmental Science & Eductation	2	0	2
		VAC 2	VAC 105	Constitutional Values and Obligations	Understanding India	2	0	2
		AEC	ENG 151	Communicative English: Spoken & Written	English	2		2
	BA Mass Communication	Major	JOR 100	Introduction to Media & News	Journalism	4	0	4
	Semester 2	Minor	CSC113	Digital Marketing	Computer Science	4	0	4
			GBT 132	Lifestyle Diseases and Management	Biotechnology	3	0	3
		MC (Any One)	MAG 132	Marketing Management	Management	3	0	3
			MAC 143	Basics of Desgin	Mass Communication	1	2	4
			MAC 144	Social Media Skills	Mass Communication	1	2	4
		SEC (Any One)	JOR 142	Mobile Journalism	Journalism	1	2	4
		VAC 1	VAC 112	E Waste Management	Digital & Technological Solutions	2	0	2
		VAC 2	VAC 117	Life Skills	Health & Wellness	2	0	2
		AEC	ENG 152	Digital Content Creation in English	English	2		2