भारतीय डाक विभाग
DEPARTMENT OF POSTS: INDIA
मुख्य पोस्टमास्टर जनरल का कार्यालय, महाराष्ट्र सर्किल, मुंबई – 400 001
Office of the Chief Postmaster General, Maharashtra Circle, Mumbai–400 001

सेवा में/To,
The Postmaster General Mumbai/Navi Mumbai/Aurangabad/Pune/Goa/Nagpur Region

क्रम.संख्या: O&M/Phil-25/DDSY/2023-24 दिनांक/Date: 07.08.2023

विषय/Subject : Implementation of philately scholarship scheme "Deen Dayal SPARSH Yojana" for the year 2023-24.

Kindly find enclosed herewith copy of letter No. 46/17/2023-Phil-DoP dated 03.08.2023 received from Director (Philately) for information and further necessary action under intimation to this office. The competent authority has nominated **Director Mumbai GPO** as the **'Nodal Officer'** for conducting and implementation of Philately Scholarship scheme **"Deen Dayal SPARSH Yojana"** for the year 2023-24.

Further the tentative timelines for carrying out the identified activities are as given below:-

Sl No	Action Item	Tentative Time line
1	Issuing of notification inviting application and promoting scheme	08th August 2023
2	Promotion : Visit schools, hold Workshops and Seminars, opening of school Philately Clubs	09th August to 31st August 2023
3	Window for submission of application	09th August to 08th September 2023
4	Conduct of written Philately quiz at Regional Level	17th September 2023
5	Announcement of Result of Philately Quiz alongwith notice for submission of Project	04th October 2023
6	Submission of Project by Students shortlisted in Philately Quiz	03rd November 2023
7	Declaration of Final Result of the Scholarship Scheme	30th November 2023
8	IPPB/POSB Account opening of Students	1st week of Dec 2023

9	Communication by Circle of the List of Student selected along with their POSB CBS Account Numbers	15th December 2023
10	Disbursement of Scholarship	To be notified by Directorate

It is requested that minimum 2000 students to be enrolled by each Region for the said Yojana.

(यादगिरि गुं. न्यालपेल्लि/Yadagiri G Nyalapelli)
सहायक निदेशक डाक सेवा (पीएसआर)
Asstt. Director Postal Services (PSR)

Copy for information and n/a to:-

The Director Mumbai Region, Mumbai 400 001 - The competent authority has nominated you as the 'Nodal Officer' for conducting and implementation of Philately Scholarship scheme "Deen Dayal SPARSH Yojana" for the year 2023-24.

F. No 46/17/2023-Phil-DoP
Government of India
Ministry of Communications
Department of Posts
(Philately Division)

Dak Bhawan, Sansad Marg
New Delhi- 110001
Dated 03/08/2023

To

All Chief PMsG

Subject: Implementation of philately scholarship scheme "Deen Dayal SPARSH Yojana" for the year 2023-24

Sir/Madam

Pan India scholarship program called **Deen Dayal SPARSH Yojana** for school children was launched by the Department of Posts in year 2017-18 to increase the reach of Philately. The objective of the scholarship is to "Promote Philately among children at a young age in a sustainable manner that can reinforce and supplement the academic curriculum in addition to providing a hobby that can help them relax and de-stress"

2. The scheme has been implemented successfully for the year 2017-18, 2018-19, 2019-20 & 2022-23. However, Campaign for SPARSH could not be organized in 2020-21 & 2021-22 for Covid 19 Pandemic.

3. I am directed to inform that the process for "**Deen Dayal SPARSH Yojana 2023-24**" may be initiated latest by 15th August 2023 and culminate by 30th Nov 2023 considering winter vacation, exams and other factors. Circles have the flexibility to decide the timelines of the various actions-steps on their own based on experience and local conditions so that the process may be completed on time.

4. Instructions along with timelines as given in the SoP (**Annexed)** are required to be adhered to for making the event effective and result oriented. It is, therefore, requested that Deen Dayal SPARSH Yojana 2023-24 may be implemented in a campaign mode to maximize the participation. Wide publicity through various conventional and digital means be ensured besides uploading good quality photographs /short videos of the activity on the Social Media Handles.

This issue with the approval of the competent authority

Encl: As above

Yours faithfully

3.8.23

Preeti Agrawal

Director (Philately)