




## ST. XAVIER'S COLLEGE, MAPUSA GOA

College with Potential for Excellence  
 Re accredited by NAAC with A Grade  
 Awarded DBT STAR College Scheme

<b>Nature of Event</b> ( Workshop, Guest Lecture, Add on Course, Seminar, etc.)	Interdepartmental Activity
<b>Name of Department</b>	Microbiology
<b>Faculty Incharge</b>	Ms Arina Frank
<b>Stratum of Event</b> ( College, State, Regional, National)	College
<b>Title of Event</b>	Pop Up Bazaar
<b>Date of Event</b>	1 <sup>st</sup> October 2022
<b>Venue</b>	Campus, St. Xavier's College, Mapusa
<b>Resource Person details</b>	Not applicable
<b>Objective/ Scope of Event</b>	The aim of the event was to encourage Entrepreneurship among the students decreasing their dependence on applying for jobs, keeping in mind the government motto of SKILL INDIA.
<b>Particulars of Event</b>	Students were motivated to produce different fermented probiotic drinks and had a first hand experience in incorporating costing and other marketing strategies involved in sale of a product.
<b>Outcome of Event</b>	<ul style="list-style-type: none"> <li>• Team spirit, strategies for marketing &amp; advertisement were developed.</li> <li>• The activity helped spread awareness as well as introduce students and staff of the college to a wide variety of probiotic drinks.</li> </ul>
<b>Feedback</b>	Students received feedback on the quality of their product with bulk orders . The need for another pop up bazaar was expressed.

<b>Total No. of Participants</b>	57 students of TYBSc
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<b>Photographs</b>	
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