



## ST. XAVIER'S COLLEGE, MAPUSA GOA

### Report of Activity conducted in the Academic Year 2024-25

<b>Name of Activity</b>	Session on Regenerative Tourism: Goa Beyond Beaches
<b>Date/ Duration</b>	October 3, 2024
<b>Venue</b>	Seminar Hall
<b>Name of organizing Department/Cell</b>	Department of Mass Communication & Journalism
<b>In collaboration with</b>	
<b>Name/s of Faculty Co ordinator</b>	Lisvan Rodrigues
<b>Stratum of Event</b>	Colleges
<b>Name &amp; details of Resource Person/s if any</b>	Gavin Dias, General Manager, GTDC
<b>Report</b>	<p>Sensitization Session on Regenerative Tourism</p> <p>On October 3, 2024, the Department of Mass Communication and Journalism at St. Xavier's College, in association with the Department of Tourism, Government of Goa, organized a sensitization session on regenerative tourism. This session was part of the ongoing national-level photography competition, "Regenerative Tourism," which commenced on August 28, 2024, and concluded on October 14, 2024. Gavin Dias, General Manager of the Goa Tourism Development Corporation (GTDC), addressed over 150 participants, comprising students and faculty members. Dias emphasized the significance of regenerative tourism, highlighting its benefits and distinguishing it from concepts like sustainable tourism and revenge tourism.</p> <p><b>Regenerative Tourism: Beyond Sustainability</b></p> <p>Dias explained that regenerative tourism focuses on revitalizing and restoring destinations, rather than merely sustaining them. He stressed the importance of understanding Goa's unique identity and promoting tourism responsibly.</p> <p>Dias acknowledged the limitations in controlling tourist influx but encouraged participants to redefine Goa's image, moving beyond the Bollywood-created perception. He urged students to explore and showcase Goa's authentic culture, heritage and natural beauty.</p> <p>The engaging session concluded with a group photo, symbolizing the collective commitment to promoting regenerative tourism practices.</p>
<b>Brochure/Poster</b>	N/A

<b>Photographs</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2024/11/Gavin-workshop.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2024/11/Gavin-workshop.pdf</a>
<b>List of participants with signatures</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2024/11/ATTEN_compressed.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2024/11/ATTEN_compressed.pdf</a>
<b>Certificate</b>	N/A