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XAVIER'S POST

**Newsletter of Department of
Mass Communication & Journalism**



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Principal's Say!



It is with great joy that we welcome this issue of 'Xavier's Post'. This edition will be the first newsletter of the new Department of Mass Communication & Journalism, that was born of the merger of two departments that existed independently for almost two decades. As we continue to navigate the ever-changing landscape of media and communication, our Department remains committed to fostering innovative thinking, creative expression, and ethical storytelling.

This newsletter provides a glimpse of the various activities conducted by the Department. Networking with industry and professionals in the field enabled students to have an idea of the job market. The inter higher secondary school event showcased the organisational skills that our talented students possess and also exposed the HSS students to the world of media. All credit to our team of dedicated and highly experienced faculty members who wholeheartedly strive to support the Institution's objectives of fostering a culture of excellence, diversity and inclusivity.

Congratulations to Mr. Nitin Volvoikar and team for bringing out this 14th issue of the newsletter. As I wish all our readers an enjoyable experience, I'd also like to convey my best wishes to every student of mass communication and journalism and much success in all their endeavours!

Ms. Ursula Barreto
Principal

MediaScope 9.0, A Creative Journey Unfolds

by Xavier's Post
News Desk

The Department of Mass Communication & Journalism at St. Xavier's College, Mapusa, successfully hosted the 9th edition of MediaScope on October 1, 2024. The event brought together 14 Higher Secondary School students from across Goa, offering them a unique platform to explore the dynamic world of media through various competitions. St. Xavier's HSS was declared the Champions of Mediascope 9.0 edition, whereas Sunshine Worldwide School and Shree Shantadurga HSS, Bicholim bagged 1st Runner-up and 2nd Runner-up title respectively. The Title sponsor of the event was Fomento Scholars.

The official commencement of MediaScope 9.0 was marked by the unveiling of the event's backdrop an artistic creation by students followed by the traditional lighting of the lamp. This symbolic ceremony aimed to ignite the creative spark and spread knowledge among the participants. Administrator Fr. Antonio Salema addressed the gathering with an inspiring message, encouraging students to cultivate gratitude and mindfulness. He



remarked, "This event gives us the opportunity to look around and be grateful." Principal Ms. Ursula Barreto followed with motivating words, urging students to seize the creative opportunities offered at St. Xavier's College, including MediaScope. The Chief Guest and Keynote speaker, Mr. Sachin Chatte, then delivered an engaging talk on cinema's multifaceted nature, emphasizing that "every frame in a movie can be a work of art." Further motivating the students to plan their career goals, he said, "The sky's the limit, be creative, be positive and be passionate."

The event unfolded across the campus with mul-

tiple sub-events taking place simultaneously. The quiz and amazing race tested participants' intellect, while events like Ola Amigos, Mad Ad, Face Painting, and Wordsmith challenged their creativity. The dance competition emerged as a highlight, featuring captivating performances that received rousing applause. The college band kept the energy high with its electrifying performances. The air buzzed with excitement as winners were celebrated with cheers and applause, fostering a sense of camaraderie among participants and supporters. The spirit of competition was matched by a sense of celebration, making MediaScope 9.0 a memorable experience.

Competition wise list of winners

Mad Ad
Winners: Sunshine Worldwide School
Runner-Up: Shree Shantadurga Hss

Amazing Race
Winners: Sharada Mandir HSS
Runner-Up: The King's School

Wordsmith
Winners: St. Xavier's HSS
Runner-Up: Rosary HSS

Face Painting
Winners: Sunshine Worldwide School
Runners-Up: St. Xavier's HSS

Photography
Winners: Shree Shantadurga HSS
Runner-Up: St. Xavier's HSS

Dance
Winners: St. Xavier's HSS
Runner-Up: The King's School

Quiz
Winners: Rosary HSS
Runner-Up: Sharada Mandir HSS

Ola Amigos
Winners: Sunshine Worldwide School
Runner-Up: Santa Cruz HSS

Viewer's Choice: The King's School

MediaScope 9.0 Glimpses Through the Lense



Visual Design Students Attend Cartooning Workshop

by *Xavier's Post*
News Desk

The final year students of Department of Journalism participated in a political cartooning workshop of Sandeep Adhwaryu, Chief Cartoonist, Times of India, New Delhi. The workshop was organized by International Centre Goa on 18th July, 2024 as part of the 3rd ICG Annual Conference on the theme 'The Media – Past and Present' on Day 2. In the workshop, students were provided with sheets which had cartoons faintly sketched on them. They had to add their own captions or speech bubbles to complete the cartoons. The participants were also taught how to create caricatures by identifying and exaggerating their certain physical traits. The students were accompanied by faculty, Nitin Volvoikar and Jonquil Sudhir.

Whereas on Day 1 of the conference a session was held only for



teachers of educational institutions. Ms. Jonquil Sudhir attended sessions of Nitya Vasudevan of Azim Premji University on the topic "Fact, Fiction and Truth in Contemporary Cinema", on "Social Media and the Socialisation of Children", by Shabnam Mir of Cluster College in Srinagar. and of Muhammed Afzal P, a faculty of Azim Premji University who spoke on "Media and Politics in Kerala".

Students' Feedback

"The workshop was very educative and fun. We learned about political cartooning and caricature, theoretically and practically. It was a very conducive first hand experience learning from the pro Mr. Sandeep himself. ICG was excellent as a host to the students. Overall it was a 10 on 10 experience and I wish to be part of it over again". - **Mr. Nikhil Satardekar**

"Line of no control' the workshop by Sandeep Adhwaryu provided me with deeper insights into the art of political cartooning. As it is a negative and subversive form of cartooning, criticism along with exaggeration and metaphor are important aspects of putting across a message. We were also instructed on drawing amusing caricatures of various politicians." - **Ms. Cian Ferrao**

Students Explore Storytelling in Script Writing Workshop

by *Xavier's Post*
News Desk

The students of SYBA Mass Communication & Journalism and Final Year students of Mass Communication participated in One day Workshop on Writing movies at International Centre Goa on the 28th of September, 2024. The Resource person for the workshop was Mr. Ritesh Shah, a noted screen play writer of Bollywood blockbusters like Kahaani, Pink, Sardar Udham, Airlift. The students had an intensive session in understanding the nuances of screen playwriting, keeping in mind the industry requirements with meaningful anecdotes from the writer himself.

Ritesh Shah gave insights into his 30 years of screenplay writing as a career- the struggles, passion and need for committed learning as he mentioned it. He also gave students simple strategies or tactics that one should employ into pitching a storyline or while developing characters. He spoke about the elevator pitch that comes handy while calling attention of prospective producers on a film project and how after getting the idea across one should discuss the plot at a later stage. Another tactic was taxi-writing where the idea may be ge-

neric but screenplays work as per the diktat of the producers,

The students had a range of questions from understanding genres in Bollywood into asking practical outlooks into developing plots for screenplays. Some of the Final year students also got a chance to discuss their story ideas for short films which are part of their TY projects. On the whole 47 students' participants had a thoroughly practical and interactive session with Ritesh Shah, who gladly gave his inputs and perspectives on writing films.

Visit to Assembly; Exploring the pulse of Democracy

by *Xavier's Post*
News Desk

With the aim of providing insight into the workings of the democratic system and the legislative process. The Department of Mass Communication & Journalism of St. Xavier's College organised a educational visit to Goa Legislative Assembly on 7th August 2024.

The TY students of Journalism and Mass Communication along with SY students of Reporting & Editing paper observed the proceedings of the House. They experienced how discussions and decisions are made in the legislative Assembly. Students also had the opportunity to meet and interact with Mr. Joshua D'Souza, Deputy Speaker of Goa Legislative Assembly. He explained in detail about legislative procedure and the role of the assembly in governance. Students also interacted with Mr. Vijay Sardesai, MLA of Fatorda Constituency. He urged the students to be fearless in voicing their opinions and also ex-



plained the importance Zero Hour as part of legislative proceedings.

Speaking about the visit, Mr. Meliston Fernandes said, "My first time visit to the Goa Legislative Assembly was a truly enlightening experience. Witnessing the democratic process in action gave me a deeper appreciation for the complexities of governance. The discussions, and the overall atmosphere of the assembly provided a unique insight into how decisions that shape the state are made". Whereas Ms. Sakshi Aiwale, TY Journalism stu-



dent said, "The visit to the Goa Legislative Assembly was a rewarding and enriching experience for the students. As we also had the chance to interact and ask questions to MLA.

The educational visit ended with the Group photo opportunity alongside Chief Minister of Goa, Mr. Pramod Sawant. Overall, the visit to the assembly was a enriching experience for the 50 students accompanied by Mr. Dinesh Nirawdekar, Mr. Anzil Fernandes and Mr. Nitin Volvoikar.

Regenerative Tourism; A National Level Photography Competition held

by Xavier's Post
News Desk

Department of Mass Communication & Journalism of St. Xavier's College, in association with the Department of Tourism, Government of Goa, successfully hosted the National Level Photography Competition on Regenerative Tourism. The competition, announced on August 28, 2024, received over 300 entries from across the country. The competition culminated in an exhibition and prize distribution ceremony on October 14, 2024, presided over by Shri Rohan Khaunte, Minister for Tourism. Addressing the gathering, Minister Khaunte applauded the innovative initiative, stating that it helped students understand Goa's diverse offerings beyond its beaches. He congratulated the winners and participants for capturing the essence of Goa.

College Category Winners:

Yuvraj Seth from St. Xavier's College, Mapusa, bagged the first place and a cash prize of Rs. 20,000. His captivating photograph showcased the beauty of Goa's regenerative tourism. Asmi Santosh Banaulikar from Narayan Zantye College of Commerce secured the second place with a cash prize of Rs. 15,000. Mohit Patil from Goa University won



the third place, taking home Rs. 10,000.

Consolation Prize Winners:

The consolation prizes in the college category went to Shubert Angel Borges from Fr. Agnel College of Arts and Commerce, Tanushree Pednekar from SES Sridora Caculo College of Commerce and Management Studies and Siddhanth Fogueri from St. Xavier's College.

School (up to HSS) Category Winners:

In the school category, Mohammed

Janu Khan emerged as the winner, receiving a cash prize of Rs. 5,000. Nirvana Ahluwalia from Sharada Mandir School, Miramar, secured the second place with Rs. 3,000. Lubna Milburga Mendonca from M.E.S Higher Secondary School won the third place, taking home Rs. 2,000.

Earlier, to sensitize students to the concept of regenerative tourism, a session was conducted by Gavin Dias, General Manager, GTDC on October 3, 2024, with over 150 participants.

Double the Exposure!

Workshop commemorates World Photography day

by Xavier's Post
News Desk

On the occasion of World Photography Day, the Department of Mass Communication & Journalism of St. Xavier's College, Mapusa hosted an enriching photography workshop designed to elevate students' skills across specialized niches. The workshop took place in two venues: the Seminar Hall and the PG Conference Hall on 19th August 2024, Commemorating world Photography Day.

The resource person for the workshop was two renowned photographers, Jovel Fernandes and Harsh Kamat, who led separate sessions tailored to their expertise. Jovel Fernandes, celebrated for his work in Wedding and Fashion Photography, conducted an engaging workshop covering essential topics such as the exposure triangle, equipment handling, and event preparedness. Attendees benefited from practical demonstrations with model Chanel Crizzel, focusing on techniques in lighting, flash photography, and natural light to refine image quality.

Meanwhile, in the Seminar Hall, Harsh Kamat guided participants through the intricacies of Travel and Lifestyle Photography. His presentation included a showcase of his trav-



el photographs and insights into the evolution of camera technology. Harsh shared valuable tips on capturing dynamic travel moments and maintaining high photographic standards across diverse environments.

The workshop attracted a total of 143 registered students, all of whom gained practical knowledge and hands-on experience from these industry experts. This immersive experience not only enhanced their technical skills but also deepened their appreciation for various photography fields. The event successfully celebrated the art of photography, equipping students with the tools and necessary insights.

Photography workshop by JCI Panaji

by Xavier's Post
News Desk

Students of the Department of Mass Communication & Journalism attended a photography workshop conducted by renowned Goan photographers Prasad Pankar and photojournalist Rajtilak Naik. The workshop was organized by JCI Panaji in association with Primet TV.

In the session, "Framing the World", Prasad Pankar discussed compositions and framing, the importance of visualisation and the rules of photography. Rajtilak Naik elaborated on street photography, describing it as a "Story of You, Me, and They." Nikhil Satardekar, TYBA student said, "the workshop was very resourceful especially because they created a very conducive environment by providing a one on one interaction. Their excellence in photography was evident in their work as displayed by them to us" The photographers greatly emphasised upon the power of observation and symbolism being the key to making pictures meaningful.

The students got the opportunity to express their creative freedom in a photography competition conducted on the workshop premises, which was won by Asten D' Souza, FYBA student. Prasad Pankar offered a free photography course as a prize. The inspiring and enriching workshop left the students with a newfound eye for communicating stories through pictures.

How to be an Influencer! Certificate Course Successfully Organized

by *Xavier's Post*
News Desk

The Departments of Mass Communication and Journalism at St Xavier's College, Mapusa recently conducted a certificate course on 'How to be an Influencer' from April 29-May 17, 2024. The course attracted a diverse age group, the youngest participants being 12-year-old students and oldest being seasoned working professionals.

Through the 30-hour course, participants learned essential writing skills like how to write a simple report, captivating short content, various reviews of books, movies, music and food. The participants also learned to take photographs to accompany reviews as well as edit shots and clips to create reels and short videos for social media. In addition to this, participants scripted podcasts and learned basic editing. There were also sessions on using social media as a promotional tool and digital storytelling – a modern communication tool used across media for a variety of purposes. In addition to being taught by the faculty of the departments, film critic Sachin Chatte, FC Social media lead and food blogger Akio Fernandes as well as travel and lifestyle content creator Flexcia D'Souza conducted classes in areas of their expertise.

On the concluding day of the course, the participants were given their completion certificates by Principal and Administrator of the College.



Participants' Feedback

"The influencer course organized by the Journalism and Mass Com department was absolutely amazing! Extremely insightful and innovative filled with fun excersies and activies. I personally loved the food critiquing session, followed by the Summer Feast. The dishes were delicious and I also got a chance to serve a snack from my side; the mini Nutella Swiss Roll Cakes. It was such a success. This Course provided a thorough understanding of content creation, audience engagement, reviewing, vlogging and blogging. We even got to interact with different influencers from different channels. The hands-on approach and practical exercises were incredibly beneficial, offering a realistic view of the influencer industry. I made many new friends and lovely memories to cherish forever". - **Iola Pinto, Porvorim.**

Two Students participated in Asian Youth Forum 2024

To counter the evil of substance use in the societies across the world, The Colombo Plan Drug Advisory Board and the Fourth Wave Foundation have partnered up to provide a platform for the youth to train them on methods of substance use prevention. One such platform is the Asian Youth Forum for Drug Use Prevention 2024 held in Ernakulam, Kerala. The forum was attended by 150 youth delegates from over 13 countries. Among the 150 were Anzil Abdul Vahid and Nikhil Satardekar from third year Mass Communication and third year Journalism respectively representing St. Xavier's College Mapusa and the state of Goa.

Expert Talk on Alternative Media & Documentary Films

by *Xavier's Post*
News Desk

The students of SYBA Mass Communication & Journalism and Final Year students of Mass Communication participated in Guest Lecture on Alternative Media and Documentary Films on the 14th September, 2024. The Speaker was Mr. Hagen Dsa, Audio video Practitioner with Mongabay – an environmental and science conservation journal. Hagen Dsa is also an Alumni of the BA Mass Communication department Batch 2011-12.

The speaker introduced the students to relevance and multi-dimensionality of Alternative media, the need and scope of it in both the digital and public sphere today. While discussing the tools and platforms for gathering news from the marginalized and peripheral areas, Hagen discussed the geo-political as well as power dy-

namics that work in news dissemination at both the national and rural areas. He stressed on the need for field reporting which needs building a rapport, shedding one's personal biases and travelling into remote areas to get indepth reports. Documentary films therefore need research which is from multiple stakeholders and having a balanced perspective at all times. The students watched video features produced by Hagen and his team, which showcased the manner in which cinematography and editing help in building a powerful narrative.

All the students participated with great interest and asked multiple questions on the dynamism of working of Alternative media organizations, funding and areas of interest as well as employment opportunities.

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