



ST. XAVIER'S COLLEGE, MAPUSA GOA

Report of Activity conducted in the Academic Year 2024-25

Name of Activity	'BEING AN ENTREPRENEUR - MY STORY'
Date/Duration	2 hours
Venue	St. Xavier's College
Name of organizing Department/Cell	Department of Commerce
In collaboration with	Institutions Innovation Council
Name/s of Faculty Coordinator	Prof. Oscar Braganca De Melo
Stratum of Event	
Name & details of Resource Person/s If any	Mr. Jeffery Manual
Report	<p>The Department of Commerce of St. Xaviers College in association with Institutions Innovation Council organised a workshop on the topic 'Being an Entrepreneur - My Story' on the 30th of August at 10:45 a.m. The resource person was Mr. Jeffrey Manuel a well-known media personality in Goa. Jeffrey Manuel is the Managing Partner of 'The Market' a marketing strategies firm.</p> <p>He started by narrating his experience as an employee and the lack of satisfaction, which motivated him to start his own business enterprise. It was an interactive workshop wherein he briefed us about the positives and negatives of being employed and self-employed. He shared with us his experiences as an entrepreneur, the challenges and problems faced and how to overcome them.</p> <p>The workshop also included group activities to help us understand the importance of team spirit and coordination in an organisation to achieve set goals.</p>

	<p>He concluded with advice on how to start a business of your own and the areas of scope. He also suggested that we should take up hobbies which can become our fulltime business if the need arises. It was an informative session and a motivating one to take up Entrepreneurship</p> <p>The workshop was attended by 60 students. The introductory address was done by Danish Sayed and Astrea D'souza proposed the vote of thanks</p>
Brochure/Poster	NA
Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2025/01/WhatsApp-Image-2025-01-24-at-12.22.26_f7180eb1.pdf
List of participants With signatures	NA
Certificate	NA