



ST.XAVIER'S COLLEGE, MAPUSAGOA

Report of Activity conducted in the Academic Year 2024-25

Name of Activity	Workshop: Unlocking Careers in Tourism: Opportunities and pathways for a bright future.
Date/Duration	22/02/2025 @ 10:45 AM TO 12:00 PM
Venue	St.Xavier's College, Mapusa Goa
Name of organizing Department/Cell	BBA (Travel and Tourism)
In collaboration with	Indian Institute of Tourism and Travel and National Institute of Water sports Goa.
Name/sof Faculty Coordinator	Ms.Chelsea Martins
Stratumof Event	NA
Name & detailsof ResourcePerson/s ifany	Dr.Charu Sheela Yadav (Assistant Professor,IITTM) Dr. Ravider Dogra (Assistant Professor NIWS-IITTM)
Report	<p>The Department of BBA (Travel & Tourism) in collaboration with the Indian Institute of Tourism and Travel Management (IITTM) hosted a workshop titled "<i>Unlocking Careers in Tourism: Opportunities and Pathways for a Bright Future.</i>" This provided students with valuable insights into the tourism industry, including career opportunities, current trends, and essential skills needed to succeed. The workshop began with a welcome by our students Adrian, Leanne, and Ednie, who introduced the guest speakers and outlined their expertise in the tourism industry. To show appreciation, potted plants were presented to the guest speakers as tokens of gratitude for their contribution by the department faculty Ms.Sarita Mahale and Ms.Chelsea Martins.</p> <p>The workshop began with an introduction to various aspects of tourism, including recreational activities, water sports, and adventure tourism. Students were encouraged to define tourism in their own words before receiving a formal definition, providing them with a solid understanding of the field. This foundation set the stage for discussions on career paths and the future of the tourism industry.</p> <p>One of the key highlights of the session was the focus on the vast career opportunities within the tourism sector. Students were introduced to several career paths, including:</p> <ul style="list-style-type: none"> • Private and Government Sector Jobs: Roles such as cabin crew members, positions with government tourism boards, and more.

	<ul style="list-style-type: none"> • Entrepreneurship: The growing trend of starting travel agencies or launching tourism-related businesses. • Academia & Research: Opportunities for those interested in teaching or conducting tourism studies. • Freelancing & Consulting: Flexible roles like tour guides and travel bloggers. <p>The session emphasized that tourism professionals can pursue rewarding careers while gaining the unique experience of traveling and engaging with diverse cultures and destinations. For many students, the idea of working in tourism resonates deeply. The workshop guided students on how to enter the tourism industry by focusing on the following: Where to apply for jobs and internships, Who to contact for opportunities in tourism-related sectors. Essential skills needed to succeed in the industry and When to start preparing for a successful career. The importance of early career planning was emphasized, enabling students to take proactive steps toward securing a future in tourism.</p> <p>The guest speakers shared a case study on Dubai’s tourism development, showcasing how effective resource utilization and smart strategies can significantly boost a country’s tourism industry. Students were also informed about top companies in the travel industry, such as MakeMyTrip, Yatra, and Thomas Cook, where they could apply for jobs.</p> <p>For students keen on advancing their careers, the session covered options like: Master’s degrees in Travel & Tourism, Specialized certification courses (e.g., adventure tourism, hospitality management, digital tourism) and PhD programs for those looking to pursue academic careers.</p> <p>Students were also encouraged to enroll in the "Incredible India Tourist Facilitator" program offered by the Ministry of Tourism for additional certification. The session also highlighted the importance of adventure tourism, with courses available at prestigious institutions such as the Indian Institute of Skiing & Mountaineering and the National Institute of Water Sports. These specialized programs equip students with the skills needed for roles in adventure tourism.</p> <p>The "<i>Unlocking Careers in Tourism: Opportunities and Pathways for a Bright Future</i>" workshop proved to be a highly informative and engaging experience. It provided students with a comprehensive understanding of the diverse opportunities within the tourism industry, as well as the skills required to succeed. The workshop left students motivated to pursue careers in tourism, equipped with the knowledge to navigate this exciting and ever-evolving field. The workshop concluded with a vote of thanks by Ms. Assuciana Fernandes.</p>
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