



## ST.XAVIER'S COLLEGE, MAPUSAGOA

### Report of Activity conducted in the Academic Year 2024-25

<b>Name of Activity</b>	SYBBA Field Trip
<b>Date/Duration</b>	20/03/2025 9 a.m. to 3 p.m
<b>Venue</b>	RK Vrindavan Nanoda
<b>Name of organizing Department/Cell</b>	Department of BBA
<b>In collaboration with</b>	
<b>Name/s of Faculty Coordinator</b>	Ms. Charmaine Dias and Mr. Vernon Desa
<b>Stratum of Event</b>	For SYBBA students
<b>Name &amp; details of Resource Person/s if any</b>	Management of RK Vrindavan
<b>Report</b>	<p>The BBA department organised a field trip on Thursday, 20<sup>th</sup> March 2025 for the students of SYBBA in the subjects of Leadership &amp; Team Building and Retail &amp; Sales Management. They visited RK Vrindavan at Nanoda to undertake team building activities and to understand retail and farm based business opportunities. A total of 28 students accompanied by 2 faculty members Mr. Vernon Desa and Ms. Charmaine Dias undertook the trip. The trip commenced at 9 a.m. and ended at 3 p.m.</p> <p>The students were oriented on various selling skills along with creating a sales pitch for different farm products. Team building activities in order to understand team bonding and behaviours were conducted. The students practically applied classroom learning through various activities like mystery shopper challenge, leadership debate, trust circle, elevator pitch game and negotiation role play. The students were able to understand the farm business model, promotion activities and learn about business opportunities in this area.</p>
<b>Brochure/Poster</b>	NA

<b>Photographs</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2025/04/photo-1.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2025/04/photo-1.pdf</a>
<b>List of participants With signatures</b>	NA
<b>Certificate</b>	NA