



ST. XAVIER'S COLLEGE, MAPUSA GOA

Report of Activity conducted in the Academic Year 2024-25

Name of Activity	SMALL SCALE INDUSTRIES- A BRIEF STUDY
Date/ Duration	3rd March 2025
Venue	St. Xavier's College, classroom
Name of organizing Department/Cell	Department of Economics
In collaboration with	
Name/s of Faculty Co-ordinator	Ms. Ana Souza
Stratum of Event	Local
Name & details of Resource Person/s if any	
Report	<p>On 3rd March 2025, Ms. Sniya Gauns and Ms. Vaibhavi Hadfadkar presented a paper on small-scale businesses. The presentation focused on the role, importance, challenges, and future of Small Scale Industries (SSIs) in India. Small Scale Industries are businesses with limited investment and workforce but play a vital role in economic growth by providing employment, increasing GDP, and supporting larger industries. Their research highlighted different types of SSIs, including manufacturing units like textiles and handicrafts, service-based businesses like IT services and repair shops, and agro-based industries like dairy farming and spice production. They analyzed government support for SSIs through MSME schemes and financial aid while also discussing major challenges such as lack of funding, outdated technology, market competition, and poor infrastructure. Their findings showed that SSIs contribute to about 30% of India's GDP and provide jobs to over 110 million people, yet many struggle due to financial and operational difficulties. The students suggested that digitalization and e-commerce could help small businesses grow and compete in the global market. The presentation helped the students to understand the significance of SSIs in India's economic development.</p> <p>13 students benefited from the session</p>
Brochure/Poster	https://xavierscollegegoa.ac.in/wp-content/uploads/2025/04/poster-for-research-coffee-series-6.pdf
Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2025/04/1000261628.pdf
List of participants with signatures	https://xavierscollegegoa.ac.in/wp-content/uploads/2025/04/IMG-20250409-WA0001.pdf

Certificate	NA
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