



## ST. XAVIER'S COLLEGE, MAPUSA GOA

### Report of Activity conducted in the Academic Year 2025-26

<b>Name of Activity</b>	Entrepreneurship Awareness Talk
<b>Date/ Duration</b>	22 <sup>nd</sup> of July 2025; from 10.45 a.m.-1.15 p.m.
<b>Venue</b>	Room No. 322, Library Block
<b>Name of organizing Department/Cell</b>	TIP Cell; Entrepreneurship Development Cell and IIC
<b>In collaboration with</b>	Entrepreneurship Development Institute of India (EDII) and DHE
<b>Name/s of Faculty Co-ordinator</b>	Ruella D'souza
<b>Stratum of Event</b>	College
<b>Name &amp; details of Resource Person/s if any</b>	Mr. Sai Mani Kumar – Founder, SMK Money Solutions and Ms. Durva Sukhathankar, Project Officer, EDII, Goa
<b>Report</b>	<p><b>Objective:</b> To ignite entrepreneurial curiosity and provide students with the tools and motivation to consider entrepreneurship as a viable career path.</p> <p><b>Brief description:</b> The day began with an inspiring talk by Mr. Sai Mani Kumar, a financial analyst and founder of SMK Money Solutions, a growing startup in the financial advisory domain. Drawing from his entrepreneurial journey, Mr. Kumar highlighted the practical challenges and opportunities faced while starting a business in the finance sector. He discussed key topics such as financial literacy, investment planning for youth, and the importance of budgeting in business startups.</p> <p>His session was followed by a activity based session by Ms. Durva Sukhathankar –Project Officer, EDII. She delivered an engaging and insightful session, introducing students to the core concepts of entrepreneurship, the importance of innovation, and how startups play a vital role in economic development. She emphasized the mindset shift required to become an entrepreneur and discussed real-life success stories to inspire the participants.</p> <p>A major highlight of the session was the Business Model Canvas (BMC) activity, which provided students with a hands-on experience of structuring and presenting their business ideas.</p> <p><b>Outcome:</b> Students prepared and one group even presented their Business Model Canvas. Their interest in entrepreneurship was kindled and they were provided with available financial and subsidy initiatives being promoted by the government.</p> <p><b>Number of beneficiaries:</b> 65</p>

<b>Brochure/Poster</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2025/07/poster-for-EAP-on-22-july.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2025/07/poster-for-EAP-on-22-july.pdf</a>
<b>Photographs</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2025/07/EAP-1.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2025/07/EAP-1.pdf</a>
<b>List of participants with signatures</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2025/07/EAP-Attendance.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2025/07/EAP-Attendance.pdf</a>
<b>Certificate</b>	NA