



ST. XAVIER'S COLLEGE, MAPUSA GOA

Report of Activity conducted in the Academic Year 2025-26

Name of Activity	PRAYoG (Promoting Research among Youth of Goa)
Date/ Duration	29 th September 2025, 10:00 am – 11:30 am
Venue	Seminar Hall, St. Xavier's College, Mapusa – Goa
Name of organizing Department/Cell	Research and Development Cell
In collaboration with	
Name/s of Faculty Co ordinator	Dr. Yasmin Shaikh, Dr Carmelita D'Mello
Stratum of Event	College
Name & details of Resource Person/s if any	Dr. Suraj Velip, Assistant Professor, Goa Business School, Goa University
Report	The event aimed to foster a spirit of research among undergraduate students and highlight the importance of inquiry-based learning at an early stage of academic life. The program commenced at 10:00 a.m. with the Vice Principal, Prof. Filipe Rodrigues e Melo extending a warm welcome to the gathering. In his address, he emphasized the relevance of engaging in research at the undergraduate level. He pointed out the inclusion of a Research Process paper under NEP for Third Year B.Com, making research imperative. The session then proceeded with the introduction of the resource person by Dr Yasmin Shaikh, HOD Department of Commerce. The resource person delivered an engaging talk on “Research Methodology and Literature Search” to provide students with a comprehensive understanding of the research process. The objective of the session was to equip learners with the knowledge and practical

skills required to undertake research projects in an academic or professional setting.

Key Points of the Session

1. Selection of Research Problem

- The resource person emphasized that identifying a clear and relevant research problem is the foundation of all research.
- Factors such as feasibility, relevance, availability of resources, and contribution to knowledge were highlighted.

2. Review of Literature

- He explained how a literature review helps in understanding previous studies and avoiding duplication.
- Students were guided on the use of academic journals, books, and digital databases for gathering secondary data.

3. Formulation of Hypothesis/Research Objectives

- The resource person explained the difference between research objectives and hypotheses.
- Practical examples were given on how to frame testable hypotheses or measurable objectives.

4. Research Design

- Various designs such as exploratory, descriptive, and experimental were discussed.
- The importance of selecting an appropriate design for validity and reliability of results was stressed.

5. Data Collection

- Both primary and secondary methods of data collection were explained.
- Techniques like surveys, interviews, observations, and questionnaires were elaborated upon.
- Ethical considerations in data collection were also highlighted.

6. Data Analysis and Interpretation

- The resource person introduced qualitative and quantitative methods of analysis.
- Students were advised on how to interpret results in the context of objectives and hypotheses.

7. Report Writing and Presentation

- The final stage involved the preparation of a structured research report.
- Key components such as introduction, methodology, analysis, findings, and conclusion were described.
- Importance of clarity, coherence, and proper citation styles (APA) was emphasized.

	The event concluded with the presentation of the 2024-25 TYBCOM Best Project Award to the team led by Ms. Alia Agha for their project on “Role of GI in promoting and protecting Goa’s Unique Products” The program concluded with the Vote of Thanks delivered by HOD Dr. Yasmin Shaikh expressing heartfelt gratitude to the management for making the program a success and reminded students to think creatively. 183 students participated The session concluded at 11.30 a.m.
Brochure/Poster	https://xavierscollegegoa.ac.in/wp-content/uploads/2025/10/bro.pdf
Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2025/10/img.pdf
List of participants with signatures	https://xavierscollegegoa.ac.in/wp-content/uploads/2025/10/att.pdf
Certificate	Not applicable