

## **MOU GCCI**

### **Report on Cluster Level Workshop on “MSME – Cost and Competitiveness of MSMEs in India”**

Date: 5th November 2025, 3pm - 7pm

Venue: Goa Chamber of Commerce & Industry, Surendrababu Timblo Convention Hall,

Panjim, Goa

Organized by: Office of Development Commissioner (MSME), Goa

#### **Introduction**

A Cluster Level Workshop on “MSME – Cost and Competitiveness of MSMEs in India” was organized by the Office of Development Commissioner (MSME), Goa at the Goa Chamber of Commerce & Industry, Surendrababu Timblo Convention Hall, Panjim, Goa. The workshop aimed to engage MSME representatives, government officials, and other stakeholders in meaningful discussions to understand the challenges faced by Micro, Small, and Medium Enterprises (MSMEs) and to explore strategies for enhancing their competitiveness and sustainability.

Mr. Bhikaji Gawade (TYBSc) and Ms. Arya Katarpawar (TYBCom) represented the college and actively participated in the workshop. They were accompanied by Mr. Veron Desa, faculty member from the BBA Department.

#### **Objectives of the Workshop**

The Ministry of MSME is conducting such Cluster Level Workshops across the country to gather feedback from MSMEs and stakeholders at the grassroots level.

The main objectives include:

- To obtain feedback from MSMEs on issues related to cost and competitiveness.
- To seek recommendations for making MSMEs resilient and growth-oriented.
- To identify measures to increase the Gross Value Added (GVA) in the manufacturing sector.

#### **Major Topics Discussed**

The workshop featured several informative sessions and panel discussions focusing on key industries and challenges faced by MSMEs. Some of the major topics discussed included: Opportunities and Challenges in the Ship Repair and Shipbuilding Industry:

Experts discussed the growing potential of Goa's maritime sector and the need for skilled labor, advanced technology adoption, and supportive policy measures to make local MSMEs competitive in this field.

#### **Food and Pharmaceutical Sector Insights:**

Speakers highlighted the emerging opportunities in the food processing and pharmaceutical industries. They emphasized quality control, compliance with international standards, and innovation as vital factors for enhancing MSME competitiveness in these sectors.

#### **Panel Discussion on MSME Challenges:**

The highlight of the workshop was a panel discussion where MSME owners and representatives from various sectors shared their experiences and difficulties. Key challenges discussed included access to finance, regulatory bottlenecks, market linkages, and technological limitations. The session also focused on practical solutions to overcome these issues through collaborative efforts between the government, industry associations, and MSMEs.

#### **Outcomes of the Workshop**

The workshop concluded with actionable recommendations and valuable feedback from MSME participants on policy implementation, schemes, and regulatory support. The discussions provided significant insight into how MSMEs can enhance productivity, reduce costs, and remain competitive in both domestic and international markets.

### **Student Learning Outcome**

The participating students gained valuable exposure to real-world business practices, policy frameworks, and industry challenges. They developed a deeper understanding of the functioning of MSMEs and the strategic role these enterprises play in India's economic development, particularly in Goa.

### **Conclusion**

The Cluster Level Workshop served as a platform for knowledge exchange and policy dialogue between MSMEs and government representatives. It successfully highlighted the need for innovation, collaboration, and continuous improvement to strengthen the MSME ecosystem in India.

Submitted by:

Mr. Bhikaji Gawade (TYBSc)

Ms. Arya Katarpawar (TYBCom)

Accompanied by: Mr. Veron Desa, Faculty – BBA Department

Mr. Bhikaji Gawade (TYBSc) and Ms. Arya Katarpawar (TYBCom) attended a cluster-level workshop titled “MSME – Cost and Competitiveness of MSMEs in India” on 5th November 2025, organized by the Office of Development Commissioner (MSME), Goa, held at the Goa Chamber of Commerce & Industry, Surendrababu Timblo Convention Hall, Panjim, Goa.

The workshop emphasized the role of MSMEs as a key engine of economic growth in India, particularly in Goa. MSME representatives from across the state, along with officials from various government departments, discussed several schemes and initiatives introduced by the Ministry of MSME. A major focus of the workshop was on identifying and addressing the challenges faced by MSMEs in different sectors.

The students gained valuable exposure to real-world business practices, government policies, and the operational challenges encountered by MSMEs in India.

They were accompanied by Mr. Vernon Desa , Assistant professor BBA department.

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