



ST. XAVIER'S COLLEGE, MAPUSA GOA

Report of Activity conducted in the Academic Year 2025-26

Name of Activity	Visit to Prudent Media (Goa) Pvt. Ltd
Date/ Duration	25 th September 2025
Venue	Prudent Media (Goa) Pvt. Ltd, Panaji
Name of organizing Department/Cell	Department of Mass Communication & Journalism
In collaboration with	
Name/s of Faculty Co ordinator	Nitin Volvoikar
Stratum of Event	Department level
Name & details of Resource Person/s if any	<ol style="list-style-type: none"> 1. Mr. Pramod Acharya, Editorial Director 2. Mr. Kuldeep Asgaonkar, Programme Producer 3. Ms. Austina Fernandes, Senior Manager, HR
Report	<p>Industry visit at Prudent Media (Goa) Pvt. Ltd</p> <p>With the aim of providing insights to the working of Newsroom of TV channel and Newspaper, the department of Mass Communication and Journalism of St. Xavier's College organised Industry field visit to Prudent TV News Channel, The Goan Everyday and Bhaangarbhuin on 25th September 2025. The visit was organised as part of the activities under Memorandum of Understanding (MOU) signed between both the insitutes.</p> <p>Mr. Kuldeep Asgaonkar, a program producer and an Alumnus of the college and Ms. Austina Fernandes, Senior Manager, Human Resource briefed the students about the working of the newsroom, role of each person, insights of their programs, diverse projects and their process of news reporting for tv and print section</p> <p>Later Mr. Pramod Acharya, Editorial Director, interacted with students and spoke about the media industry in Goa, importance of fact checking, digital media and need of technological upgrade to increase audience engagement. Further he discussed about the challenges faced in reporting news and the ethical dilemmas that journalism practitioners usually face.</p> <p>At The Goan and Bhaangarbhuin section Students toured the</p>

	news desk and saw the print media workflow from start to finish which includes importance of morning meetings, sub editing and dummy layouts and final designing. The Students were accompanied by Assitant professors Mrs. Vailarose Fernandes and Mr. Lisvan Rodrigues.
Brochure/Poster	
Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/01/HR-Austina-addressing-the-students.pdf
List of participants with signatures	TYBA Mass Communication & Journalism Students
Certificate	Provide link