



**ST. XAVIER'S COLLEGE, MAPUSA GOA**

**Report of Activity conducted in the Academic Year 2025-26**

<b>Name of Activity</b>	World Entrepreneurs Day: A business Themed Photo Quest
<b>Date/Duration</b>	21 <sup>ST</sup> August 2025, 9.30 am to 11.00 am
<b>Venue</b>	Captain of Ports, Panjim, City
<b>Name of organizing Department/Cell</b>	BBA
<b>In collaboration with</b>	
<b>Name/s of Faculty Coordinator</b>	Vanessa Zita Furtado
<b>Stratum of Event</b>	Dept
<b>Name &amp; details of Resource Person /s</b>	--
<b>If any</b>	

<b>Report</b>	<p>Every year on <b>August 21</b>, the world comes together to recognize the power of entrepreneurship through World Entrepreneurs' Day. This year the Department of BBA organized a <b>Business themed Photo Quest</b> for the students of <b>SYBBA</b>. The activity was conducted in and around the <b>Captain of Ports area, Panjim</b>, and aimed at combining experiential learning with field-based exploration of local businesses and entrepreneurs.</p> <p><b>The Task:</b> Within the time limit of one hour, each group was tasked with locating specific businesses, interacting with business men, capturing photographic evidence, and recording brief reflections on their findings. At least one team member had to appear in each photo to validate participation. The hunt concluded with each team presenting their most interesting discovery and linking it to a relevant business concept such as marketing strategy, consumer behavior, logistics, or entrepreneurship in a presentation in class.</p> <p>Through active engagement, students were encouraged to identify how different types of enterprises—ranging from heritage shops and modern retail outlets to street vendors, service providers, and financial institutions—co-exist and serve the needs of consumers.</p> <p>Learning Outcomes:</p> <ol style="list-style-type: none"> <li>1. Providing students with a unique opportunity to blend theory with practice while engaging with the city's vibrant business environment.</li> <li>2. They gained insights into how traditional and modern businesses adapt to survive, how customer relationships are built in competitive markets, and how local heritage contributes to Goa's economic landscape.</li> <li>3. The activity also fostered teamwork, problem-solving, and observational skills.</li> </ol> <p>Overall, the Panjim scavenger hunt proved to be a successful <b>experiential learning initiative</b></p>
<b>Brochure/Poster</b>	--
<b>Photographs</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2026/01/Blue-Cute-Illustration-Fantasy-Cartoon-Group-Project-Presentation_20250923_115140_0000.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2026/01/Blue-Cute-Illustration-Fantasy-Cartoon-Group-Project-Presentation_20250923_115140_0000.pdf</a>
<b>List of participants With signatures</b>	-
<b>Certificate</b>	NA