



ST. XAVIER'S COLLEGE, MAPUSA GOA

Report of Activity conducted in the Academic Year 2025-26

Name of Activity	Start-up Street
Date/Duration	21 st February 2026, 9:00 a.m. – 2:00 p.m.
Venue	St. Xavier's College
Name of organizing Department/Cell	BBA Department in collaboration with the Entrepreneurship and Training, Internship, and Placement (TIP) cells
In collaboration with	
Name/s of Faculty Coordinator	Ms. Vanessa Furtado (Event Coordinator/HOD BBA), Mr. Carmelito D'Souza (Convenor, E-Cell), Ms. Ruella D'Souza (Convenor, TIP Cell).
Stratum of Event	Inter-Departmental / Entrepreneurial Development: A multi-layered event involving administrative oversight, faculty mentorship, industry guest interaction, and student-level operational execution.
Name & details of Resource Person/s If any	Mr. Kevin Mascarenhas Founding Partners, Real Estate & Hospitality, Aspire Ventures
Report	<p>The first-ever Start Up Street was held as an important event to connect classroom learning with real business experience. Organized by the BBA Department along with the Entrepreneurship Cell and the TIP Cell, the college campus turned into a lively marketplace for a day. The main aim was to give students a chance to practice marketing, communication, and money management by running their own stalls.</p> <p>The event began with a formal ceremony led by Miss Vanessa Furtado, who welcomed Rev. Fr. Antonio Salema (college Administrator), Mrs. Ursula Barreto (officiating Principal), Prof. Philip Rodrigues E Melo (vice-principal) and the chief guest Mr. Kevin Mascarenhas, founder of Aspire Ventures Hospitality. Along with them were Mr. Carmelito D'Souza (Convenor, E-Cell) and Ms. Ruella D'Souza (Convenor, TIP Cell).</p> <p>After Ms. Ursula welcomed the gathering, Ms. Ruella D'Souza was proud to announce Converge 3.0, the third edition of the flagship Industry–Academia Summit. She highlighted that this year's theme, "Innovate Integrate Impact: Building Goa's Future-Ready Change makers," reflects the aim of preparing students to meet real-world challenges. She explained that after a series of talks and a meaningful panel discussion held earlier, the event would</p>

now be hosting an Entrepreneurship Mentors' Lounge at the Start-Up Street Pop-Up Bazaar. This initiative, organized in collaboration with the Goa Institute of Management Incubation Centre, provides a space where aspiring entrepreneurs can directly interact with experienced mentors, receive guidance, explore financial possibilities, and refine their ideas. She encouraged all student entrepreneurs to visit the lounge and make use of the support available to help turn their ideas into workable ventures. Ms. Ruella concluded by stating that Converge 3.0 is an important step in nurturing confidence, creativity, and competence among young people by bridging the gap between academia and industry. She wished all participants great success.

Mr. Kevin Mascarenhas in his address said that entrepreneurship had always been about identifying a need and choosing to create a solution for it. He explained that every startup had begun with a simple idea, but with creativity, commitment, and hard work, it could grow into something meaningful. He mentioned that students who stepped into entrepreneurship had learned important skills such as independent thinking, confident communication, and the ability to face challenges. He added that starting a business did not require a large investment, but rather the right mindset and the willingness to learn. According to him, anyone who showed curiosity, asked questions, and kept experimenting already possessed the qualities of an entrepreneur. He encouraged young people to seek guidance from mentors, test their ideas, and take small steps toward turning those ideas into real opportunities.

Mr. Mascarenhas concluded by saying that entrepreneurship had helped young individuals innovate, discover their strengths, and create opportunities not only for themselves but also for others. He reminded everyone that the future had always belonged to those who were ready to build it

After the event was declared open by opening of the scroll in the hands of Mr. Kevin Mascarenhas, the event ended with a symbolic presentation of a potted plant to the Chief Guest, representing growth and sustainability, followed by a Vote of Thanks by Sir Carmelito D'Souza.

Overall, Start Up Street successfully encouraged an entrepreneurial spirit among students and set a strong example for future student-led business events, proving that the campus can function as both a classroom and a marketplace.

There were a total of 110 registered stalls with payment and total 300 entrepreneurs (3 per stall) while the total number of online registrations (without payment) were 150.

Brochure/Poster	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/03/BROCHURES-START-UP.pdf
Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/03/START-UP-PHOTOS.pdf
List of participants With signatures	NA
Certificate	NA