



ST. XAVIER'S COLLEGE, MAPUSA GOA

Report of Activity conducted in the Academic Year 2025-26

Name of Activity	Alumni Series
Date/ Duration	5 th March 2026
Venue	Arts Bldg Rm 327
Name of organizing Department/Cell	Department of Economics
In collaboration with	
Name/s of Faculty Co ordinator	Ms. Gema Ataide
Stratum of Event	College
Name & details of Resource Person/s if any	Ms. Jade D'Sa
Report	<p>The Department of Economics at St. Xavier's College Goa organized an insightful guest lecture on 5th March 2026 for the First Year and Second Year Economics students on entrepreneurship. The talk was scheduled at 10:45 a.m. to 11:45 a.m. in class 327.</p> <p>The guest speaker for the talk was Ms. Jade D'Sa, an alumnus of St. Xavier's College, who is popularly known as "That Goan Girl." She is an entrepreneur and blogger recognized for her work in the fields of food and travel writing.</p> <p>The talk began with Ms. Ana warmly welcoming the speaker and presenting her with a bouquet of flowers. Ms. Jade D'Sa then began the session by introducing herself and sharing her personal journey. She spoke about growing up in a traditional family setting and highlighted how she became a first-generation entrepreneur, without having mentors or formal courses to guide her.</p> <p>During the lecture, she presented a PowerPoint presentation explaining what it means to be an entrepreneur. She shared her professional journey, discussing both the highs and the lows she</p>

	<p>experienced along the way. One of the key moments in her story was her decision to leave a profitable corporate job in order to pursue her passion for writing about food and travel.</p> <p>Ms. Jade also provided valuable insights into developing an entrepreneurial mindset. She spoke about the difference between the public perception of entrepreneurship and its actual realities.</p> <p>She emphasized that failure should not be feared, as trying new things often leads to new opportunities and growth. According to her, experimentation and resilience are essential qualities for any aspiring entrepreneur.</p> <p>After the presentation, the session was opened to the audience for a question-and-answer segment, where students asked several questions. Ms. Jade patiently answered their queries and clarified their doubts, making the session highly interactive and engaging.</p> <p>The program concluded with Ms. Wenona a student from FYBA delivering the vote of thanks. The Head of the Department, Ms. Blanche, then presented the speaker with a token of appreciation in gratitude for her valuable time and inspiring words.</p> <p>The talk proved to be an enriching and motivating experience for the students, encouraging them to think creatively and consider entrepreneurial opportunities in the future.</p>
Brochure/Poster	NA
Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/03/Photographs-of-Alumni-Series-.pdf
List of participants with signatures	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/03/List-of-participants-with-signatures-of-Alumni-Series-.pdf
Certificate	NA