



## ST. XAVIER'S COLLEGE, MAPUSA GOA

### Report of Activity conducted in the Academic Year 2025-26

<b>Name of Activity</b>	Media Study Tour to Mangaluru & Mysuru
<b>Date/ Duration</b>	18 March 2026 to 21 <sup>st</sup> March 2026 (3 Night, 4 Days)
<b>Venue</b>	St. Aloysius College, Mangaluru, Star of Mysuru, Mysuru
<b>Name of organizing Department/Cell</b>	Department of Mass Communication & Journalism
<b>In collaboration with</b>	
<b>Name/s of Faculty Co ordinator</b>	Nitin Volvoikar, Anzil Fernandes
<b>Stratum of Event</b>	National level
<b>Name &amp; details of Resource Person/s if any</b>	<ol style="list-style-type: none"><li>1. <i>Bhavya Shetty, Head of the Department and Faculty Mr. Vishal Nayak from St. Aloysius College, Mangaluru</i></li><li>2. <i>Mr. Kenneth Shishir. S, Senior Sub Editor, Star of Mysuru</i></li></ol>
<b>Report</b>	<p>St. Xavier's college organised Media Study Tour to Mangaluru &amp; Mysuru</p> <p>The Department of Mass Communication &amp; Journalism of St. Xavier's College organized a Media Study Tour for TY and SY students from 18th to 21st March 2026 to Mangaluru and Mysuru. The tour aimed to provide practical exposure to media institutions, enhance students' understanding of newsroom operations and enrich their overall learning through field experiences.</p> <p>As part of the tour, students visited St. Aloysius College, Mangaluru, where they interacted with the faculty of Department of Media Studies (PG). The Head of the Department Professor. Bhavya Shetty and Faculty Mr. Vishal Nayak briefed the students on the academic structure, facilities and functioning of the department. The visit included a guided tour of the campus, during which students observed the working of the community radio station Sarang. This provided valuable insights into radio production, programming, and community engagement. Students also explored the museum located on the same premises, gaining cultural and historical exposure.</p> <p>The study tour continued to Mysuru, where students visited the newsroom of the evening newspaper Star of Mysuru. During this visit, Mr. Kenneth Shishir. S, Senior Sub Editor introduced students to the functioning of a newsroom, including news gathering, editing and layout processes. A key highlight was witnessing the live printing of</p>

	<p>the newspaper, which helped students understand the technical and operational aspects of print media production.</p> <p>In addition to academic visits, students explored prominent historical and cultural sites in Mysuru, including Mysuru Zoo, Mysuru Palace and Chamundi Hills. These visits contributed to their overall awareness and provided opportunities for learning and observation. Overall, the media study tour was an enriching and educational experience. It successfully combined academic learning with practical exposure, helping 24 students gain a deeper understanding of media operations while also creating memorable experiences under the guidance of Assistant Professors Mr. Nitin Volvoikar and Mr. Anzil Fernandes.</p>
<b>Brochure/Poster</b>	NA
<b>Photographs</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2026/04/photos-of-Media-Study-Tour-to-Mangaluru-Mysuru.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2026/04/photos-of-Media-Study-Tour-to-Mangaluru-Mysuru.pdf</a>
<b>List of participants with signatures</b>	24 Students of TY and SY BA Mass Communication & Journalism
<b>Certificate</b>	NA