



**ST. XAVIER'S COLLEGE, MAPUSA GOA**

**Report of Activity conducted in the Academic Year 2025-26**

<b>Name of Activity</b>	<b>Student - Alumni Pop Up</b>
<b>Date/Duration</b>	11 <sup>th</sup> February 2026
<b>Venue</b>	College Lobby
<b>Name of organizing Department/Cell</b>	Abbe Faria Post Graduate Department of Psychology
<b>In collaboration with</b>	
<b>Name/s of Faculty Coordinator</b>	Dr. Kshipra Vora Ms. Maryjane De Souza Ms. Vaishnavi Ghosarwadkar Ms. Janice Zuzarte (In-charge)
<b>Stratum of Event</b>	College Level
<b>Name &amp; details of Resource Person/s If any</b>	

<b>Report</b>	<p>The Department hosted a vibrant Student–Alumni Pop-Up, an initiative designed to celebrate entrepreneurship, creativity, and intergenerational connection within the psychology community. The event brought together alumni and current students who set up paid stalls to showcase and sell their independent ventures, transforming the campus space into a lively marketplace of ideas, talent, and collaboration.</p> <p>Approximately five alumni-led pop-up stalls featured diverse entrepreneurial initiatives. These included a crochet venture displaying handcrafted items, a home-baking enterprise offering freshly prepared treats, a dance therapy initiative introducing expressive movement as a wellness tool, and “My Own Brews,” which featured probiotic and wellness-based beverages. Each stall reflected how alumni had translated their academic grounding in psychology into innovative and meaningful professional pathways.</p> <p>Alongside the alumni, students enthusiastically participated by showcasing their own creative products, including handmade stickers, beaded accessories, and other artistic crafts. For many students, this platform marked their first experience in presenting and monetising their skills within a supportive academic environment. The process of pricing, branding, customer interaction, and stall management provided valuable hands-on exposure to entrepreneurial thinking and self-presentation.</p> <p>Beyond commerce, the pop-up created an emotionally engaging space for reconnecting and networking. Alumni interacted informally with students, sharing their journeys, challenges, and insights. These conversations bridged the gap between classroom learning and real-world application, offering inspiration and mentorship opportunities.</p> <p>The Student–Alumni Pop-Up successfully combined enterprise with engagement. It strengthened alumni ties, nurtured student confidence, and reinforced the department’s commitment to fostering creativity, initiative, and professional growth. The event demonstrated that psychology graduates can carve diverse career paths, blending passion with purpose while building a collaborative and empowered community.</p>
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<b>Brochure/Poster</b>	NA
<b>Photographs</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2026/05/image-of-Student-Alumni-Pop-Up.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2026/05/image-of-Student-Alumni-Pop-Up.pdf</a>
<b>List of participants With signatures</b>	<a href="https://xavierscollegegoa.ac.in/wp-content/uploads/2026/05/ATTENDANCE-of-Student-Alumni-Pop-Up.pdf">https://xavierscollegegoa.ac.in/wp-content/uploads/2026/05/ATTENDANCE-of-Student-Alumni-Pop-Up.pdf</a>
<b>Certificate</b>	NA