



ST. XAVIER'S COLLEGE, MAPUSA GOA

Report of Activity conducted in the Academic Year 2026-27

Name of Activity	Field Visit
Date/ Duration	12 th of August 2026
Venue	CIBA (Centre for Incubation and Business Acceleration), Assagao-Goa
Name of organizing Department/Cell	Economics Department
In collaboration with	Nil
Name/s of Faculty Co-ordinator	Dr. Averyl Pires
Stratum of Event	College/ State/ Regional/National
Name & details of Resource Person/s if any	Nil
Report	The Department of Economics, St. Xavier's College, Mapusa-Goa, organized a field visit to the Centre for Incubation and Business Acceleration (CIBA), Assagao, on 12th August 2026 for FYBA Economics students as part of the SEC paper Introduction to Entrepreneurship. The visit was coordinated by Dr. Averyl Pires under the guidance of the Head of the Department of Economics, Prof. Blanche Mascarenhas. The session commenced at 10:00 a.m. and was conducted by Mr. Sanjay N. Mulvi, Head of Incubation and Seed Fund, CIBA Goa. The main objectives of the visit were to provide students with practical exposure to entrepreneurship, business incubation, innovation, and the start-up ecosystem; to familiarize them with the process of developing and validating business ideas; and to create awareness about the resources, funding, infrastructure, mentorship, and support available to aspiring entrepreneurs. The session covered the concepts of business incubation, innovation, entrepreneurship, competitive advantage, scalability, and the Product Life Cycle. Practical examples of Apple, Steve Jobs, BlackBerry, McDonald's, Jio, Zomato, and Swiggy were discussed to explain innovation and changing market conditions. The stages of starting a venture, including problem identification, problem validation, ideation, idea validation, prototyping/Minimum Viable Product (MVP), market testing, and launch, were explained. Students were also informed about grants and funding opportunities. A tour of the incubation centre and co-working spaces provided practical exposure to the working

	environment of start-ups. The visit enhanced students' understanding of entrepreneurship and the start-up ecosystem. It encouraged them to identify problems, develop innovative solutions, and consider entrepreneurship and self-employment as viable career opportunities. The interaction also helped students relate classroom concepts to real-world business practices. Students found the session informative and engaging, particularly the practical examples and insights into the start-up ecosystem. They appreciated the opportunity to visit the incubation centre and gain first-hand exposure to the working environment of start-ups. A total of 29 FYBA Economics students benefited from the field visit.
Brochure/Poster	NA
Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/08/Photo-of-Field-Visit-to-CIBA-Centre-for-Incubation-and-Business-Acceleration-Assagao-Goa.pdf
List of participants with signatures	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/08/Signature-of-Field-Visit-to-CIBA-Centre-for-Incubation-and-Business-Acceleration-Assagao-Goa.pdf
Certificate	NA