



ST.XAVIER'S COLLEGE, MAPUSAGOA

Report of Activity conducted in the Academic Year 2026-27

Name of Activity	Interaction with Executives from Make It Happen on Experiential Tourism.
Date/Duration	10/07/2026 @ 12:00AM TO 01:00 PM
Venue	St. Xaviers College, Room No 314
Name of organizing Department/Cell	BBA (Travel and Tourism)
In collaboration with	
Name/s of Faculty Coordinator	Ms. Sarita Mahale
Stratum of Event	NA
Name & details of Resource Person/s if any	Ms. Dazzle Sethia and Mr. Nigel Vaz
Report	As part of our academic curriculum, the Second Year and Third Year BBA (Travel and Tourism) students attended a one-hour guest lecture conducted by representatives of Make It Happen, a leading experiential travel company based in Goa. The session was led by Ms. Dazzle Sethia and Mr. Nigel Vaz, who introduced the company, its vision, and its role in promoting experiential and sustainable tourism. They explained how Make It Happen creates authentic travel experiences by connecting travellers with local culture, heritage, cuisine, and communities. During the lecture, the speakers discussed the various experiences offered by the company, including heritage walks, food trails, village tours, educational tours, nature experiences, and corporate team-building activities. They also highlighted the importance of teamwork, customer satisfaction, innovation, and effective communication in delivering high-quality tourism experiences. Through practical examples, they explained the challenges and responsibilities involved in planning and managing such experiences. The session also emphasized the importance of responsible and sustainable tourism. The speakers encouraged students to respect local cultures, support local communities, and protect the environment while promoting tourism. The lecture concluded with an interactive question-and-answer session, where students from both years actively participated. Overall, the guest lecture was informative and inspiring,

	providing valuable industry knowledge and helping students understand the practical aspects of experiential Tourism..
Brochure/Poster	NA
Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/08/images-of-Interaction-with-Executives-from-Make-It-Happen-on-Experiential-Tourism.-.pdf
List of participants With signatures	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/08/participants-of-Interaction-with-Executives-from-Make-It-Happen-on-Experiential-Tourism.-.pdf
Certificate	NA