



ST. XAVIER'S COLLEGE, MAPUSA GOA

Report of Activity conducted in the Academic Year 2026-27

Name of Activity	BBA Students' Visit to Goa Hospitality Show 2026
Date/Duration	14 th August 2026,
Venue	Goa Hospitality Show 2025 , Dr. Shyama Prasad Mukherjee Indoor Stadium, Taleigao.
Name of organizing Department/Cell	BBA
In collaboration with	
Name/s of Faculty Coordinator	Vanessa Zita Furtado
Stratum of Event	Dept
Name & details of Resource Person/s If any	-
Report	The Goa Hospitality Show, a national level trade fair is one of Goa's leading platforms for hospitality and tourism, featured a wide range of stalls on hotel operations, food and beverage innovations, interiors, kitchen technology, and sustainable practices. The visit was designed as a networking exercise to enable students to interact directly with industry professionals. During the event, students engaged with exhibitors, hoteliers, suppliers, and service providers, gaining first-hand exposure to the business side of hospitality. Through these conversations, they learned about product sourcing, supply chain challenges, technological innovations in kitchens and housekeeping, and the growing importance of sustainability and customer experience in the industry.

	Objectives Met: • To expose students to real-world practices in the hospitality sector. • To develop networking and communication skills through interaction with industry professionals. • To connect classroom learning with industry trends and innovations. • To stimulate entrepreneurial thinking by exploring business models and market opportunities The event enhanced students confidence in networking, improved their ability to ask relevant business questions, and expanded their understanding of career opportunities in the hospitality and allied industries.
Brochure/Poster	NA
Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/09/Image-of-BBA-Students-Visit-to-Goa-Hospitality-Show-2026.pdf
List of participants With signatures	NA
Certificate	NA