



ST. XAVIER'S COLLEGE, MAPUSA GOA

Report of Activity conducted in the Academic Year 2026-27

Name of Activity	THE CRAFT OF RESEARCH DESIGN: FROM LITERATURE REVIEW TO METHODOLOGY
Date/ Duration	24 TH AUGUST 2026, 1:00 p.m to 2:00 p.m
Venue	Seminar Hall
Name of organizing Department/Cell	Department of Commerce
In collaboration with	
Name/s of Faculty Co ordinator	Ms. Sandra Fernandes
Stratum of Event	Academic Research oriented Session
Name & details of Resource Person/s if any	Ms. Lynessa Lynette Linson Assistant Professor Sant Sohrobanath Ambiye Government College and Research Centre, Virnoda – Pernem, Goa
Report	The Department of Commerce organized a talk on <i>“The Craft of Research Design: From Literature Review to Methodology”</i> on 24th August 2026, from 1:00 p.m. to 2:00 p.m. at the College Seminar Hall for the students of TY B.Com. The session aimed to provide students with foundational knowledge and practical insights into the research process. The programme commenced with a welcome by Ms. Swidel Rodrigues, followed by the introduction of the resource person by Ms. Sandra Fernandes. A potted plant and memento were presented to the resource person by Ms. Gloria Lobo and Mr. Jaden. The resource person, Ms. Lynessa Lynette Linson, Assistant Professor at S.S.A. Government College and Research Centre, Pernem, and an alumna of the Department of Commerce, St. Xavier's College, introduced students to the importance and process of conducting a literature review. She familiarised the students with various sources for accessing academic literature, including Google Scholar and its Advanced Search features, Shodhganga, and other academic databases. She also introduced the Literature Review Matrix and explained how reviewing previous studies helps researchers identify patterns and research gaps. The session also provided students with an introduction to statistical techniques such as the <i>t-test</i> and <i>Chi-square test</i>, highlighting their application in research analysis. The session concluded with a vote of thanks proposed by Ms. Ria Lobo and was coordinated by Ms. Sandra Fernandes. A total of 172 TY B.Com students participated in the session.
Brochure/Poster	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/09/Poster-of-THE-CRAFT-OF-RESEARCH-DESIGN-FROM-LITERATURE-REVIEW-TO-METHODOLOGY.pdf

Photographs	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/09/Images-of-THE-CRAFT-OF-RESEARCH-DESIGN-FROM-LITERATURE-REVIEW-TO-METHODOLOGY.pdf
List of participants with signatures	https://xavierscollegegoa.ac.in/wp-content/uploads/2026/09/Attendance-of-THE-CRAFT-OF-RESEARCH-DESIGN-FROM-LITERATURE-REVIEW-TO-METHODOLOGY.pdf
Certificate	NA



GPS Map Camera



Mapusa, Goa, India

Ekta Nagar, Ekta Nagar, Mapusa, Goa 403507, India

Lat 15.600434, Long 73.805866

07/01/2025 09:38 GMT+05:30



Goa, India



Latitude Longitude
15°35'59.03" N 73°48'23.3" E

Tue, 01/07/2025

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Goa, India



Latitude Longitude
15°35'59.03" N 73°48'23.3" E

Tue, 01/07/2025 10:28

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